THETURFZONE.com Digital Ad Specifications

Top Leaderboard

Dimensions: **728 px X 90 px** | Format: **JPG, PNG or GIF**

Bottom Anchorboard

Dimensions: **728 px X 90 px** | Format: **JPG, PNG or GIF**

Small Sidebar

Dimensions: **300 px X 100 px**
Format: **JPG, PNG or GIF**

THETURFZONE Social Media Ad Specifications

Posts will share to The Turf Zone's accounts on X, Facebook and LinkedIn

Text should be a maximum of 280 characters, including #Sponsored

Can include up to 4 photos
Picture Format: JPG, PNG, HEIC – No Animated GIFs

Post can include a video
Video Format: MP4 – Max length is 2 Minutes and 20 Seconds

#THETURFZONE

Contact us today to learn about effective and unique TurfZone marketing strategies that target turf industry professionals.

sales@leadingedgecommunications.com

facebook.com/theturfzone | x.com/theturfzone