

# Tennessee Turfgrass



## AFFORDABLE RATES – CONSISTENT MESSAGE

The shotgun approach – broadcasting your marketing message hoping it lands near some of your target audience no longer works.

*Tennessee Turfgrass* allows you to narrow the focus and get your message directly in the hands of your customers across the state of Tennessee.

The Tennessee Turfgrass Association are

- Golf Course Superintendents
- Lawn Care & Landscape Companies
- Municipalities/Parks & Recreation
- Sports Turf Managers
- Sod Producers
- Suppliers

The magazine is one of the main benefits of membership – providing valuable research, education, and industry information to each member 6 times a year.

Members can access the online version through the Tennessee Turfgrass Association website.

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