



AFFORDABLE RATES — CONSISTENT MESSAGE

The shotgun approach — broadcasting your marketing message hoping it lands near some of your target audience no longer works.

North Carolina Turfgrass allows you to narrow the focus and get your message directly in the hands of your customers across the state of North Carolina.

The North Carolina Turfgrass Association are:

- Golf Course Superintendents
- Lawn Care & Landscape Companies
- Municipalities/Parks & Recreation
- Sports Turf Managers
- Sod Producers
- Suppliers

The magazine is one of the main benefits of membership — providing valuable research, education, and industry information to each member 6 times a year.

Sponsorships for the online version of the publication are available as well.

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