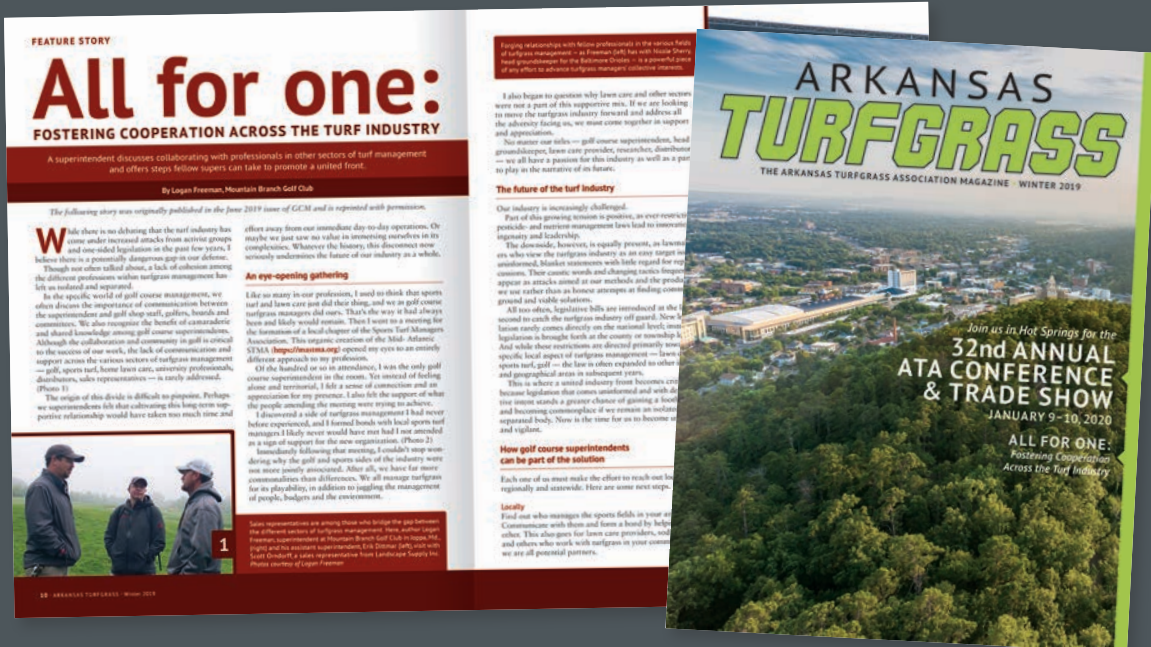


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- Sod Producers
- Suppliers

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ARKANSAS TURFGRASS

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	4X	1X
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Color:	\$1,244	\$1,295

2/3 PAGE

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Color:	\$1,115	\$1,153

1/2 PAGE – Island or Horizontal

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Black & White:	\$634	\$668
Color:	\$1,002	\$1,035

1/3 PAGE – Vertical or Square

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Black & White:	\$460	\$484
Color:	\$827	\$852

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Color:	\$546	\$553

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Inside Front Cover:	Additional \$110
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Double Page Spread:	Additional \$193
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QR Code ads: \$104

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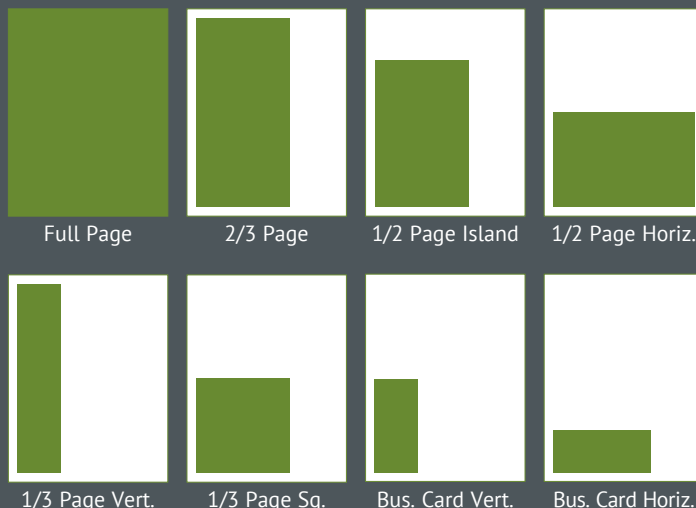
BUSINESS
CARD
HORIZONTAL

1/2 PAGE
ISLAND

PRINT AD SPECIFICATIONS

SPACE SIZE	WIDTH (in inches)	DEPTH (in inches)
Full Page*	8.375"	10.875"
Power Page, Left*	7.625"	10.875"
Power Page, Right*	8.25"	10.875"
2/3 Page	4.875"	9.875"
1/2 Page Island	4.875"	7.66"
1/2 Page Horiz.	7.375"	4.937"
1/3 Page Vert.	2.25"	9.875"
1/3 Page Sq.	4.875"	4.937"
Bus. Card Vert.	2.25"	4.937"
Bus. Card Horiz.	4.875"	2.25"
QR Code Ad	3.75"	2"

*ONLY FULL PAGE ADS BLEED.



IMPORTANT FOR FULL PAGE PRINT ADS:

- Bleed size: 8.625" x 11.125"
(for full page ads; .125" on all sides)
- Trim size: 8.375" x 10.875"
- Live area: 7.875" x 10.375"
(vital copy must remain .25" from trim size)

PRINT AD FILE FORMAT:

- PDF (Portable Document Format) is the required file format for print ads
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- All fonts must be embedded or converted to outlines.

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